



up! fast facts

- The up! was first shown as a concept at the Frankfurt Motor Show in 2007, before entering production in 2011
- It is the smallest car in the Volkswagen range and one of three hatchbacks in the current line-up, sitting beneath the Golf and Polo. It occupies the A00 (city car) segment
- The up! follows on from the Lupo as its city car successor, in fact, the name 'up!' is a contraction of 'Lupo'
- The recent refresh for the up! in early 2020 brought additional safety and connectivity equipment to the range as well as a renewed trim line-up alongside simplified engine and gearbox options
- The enhanced up! is the first model in the UK to wear the new Volkswagen logo which was revealed at the Frankfurt Motor Show in 2019
- Last year the up! was Volkswagen's most decorated car by the UK media, collecting many accolades throughout the year including Auto Express's City Car of the Year award
- The up! offers maximal interior space for a minimal footprint – at 3,600 mm in length and 1,641 mm wide, it's one of the smallest models the brand has ever produced, while inside, there's seating for four and luggage space of 251 litres
- Standard-fit items across the range include alloy wheels, Composition in-car entertainment system with five-inch colour screen, smartphone navigation interface with cradle, DAB radio, Lane Assist and curtain airbags
- Seven specifications are now offered in the up! range, these include: up!, White Edition, Black Edition, Beats, R-Line, GTI and e-up!
- One petrol engine is available across the standard up! range: a 1.0-litre, naturally-aspirated, 60 PS three-cylinder unit, matched to a five-speed gearbox. The up! GTI retains the 115 PS 1.0-litre TSI engine and 6-speed manual gearbox, while the e-up! continues with its 82 PS electric motor
- The critically-acclaimed up! GTI keeps its place as the sportiest model in the up! range, with its characterful three-cylinder turbocharged engine powering the car from 0 to 62 mph in 8.8 seconds, and on to a 122 mph top speed
- The up! makes a notable contribution to the sales performance of Volkswagen UK as the brand's fifth best-selling model, with 8,465 delivered in 2019
- The best-selling up! in the UK will be the entry-level up! version, it is anticipated to account for 45% of petrol up! sales while the up! GTI will take around 15% of sales
- Orders for the refreshed petrol up! range opened at the start of January 2020, with first cars reaching retailers during March
- The up! family is manufactured at Volkswagen's Bratislava plant in Slovakia, alongside the Touareg